



Job Description Summary

Position	: Marketing Intern
Department / Division	: Marketing Department
Job Type	: Full Time
Location	: Bangalore, India
Period	: 6 Months
Stipend	: INR 8,000/- per month
Starting Date	: Immediate

Site Overview

Our Bangalore facility is growing fast as a key hub for manufacturing aerospace and defence components, supporting India's defence sector and global aviation supply chains. Join us in shaping the future of aerospace.

Position Overview

The Marketing professional is responsible for planning, executing, and supporting marketing initiatives that drive brand visibility, lead generation, and business growth. This role involves a combination of strategic planning, field marketing, and digital marketing activities to promote the company's products and services effectively.

The position works closely with sales, business development, and internal teams to understand market needs, customer requirements, and competitive trends. The Marketing role also supports customer engagement, campaign execution, and performance tracking to ensure alignment with organizational objectives and market demand.

Key Responsibilities:

Field Marketing & Industry Visits:

- Visit offices, industries, startups, and business locations across Bangalore for marketing and outreach activities.
- Represent the company professionally during field visits and explain products/services.
- Collect market data, client feedback, and competitor information from visits.
- Assist in lead generation and maintain records of prospective clients.
- Support the marketing team in executing on-ground campaigns and promotions.

Marketing Support & Coordination:

- Coordinate with internal marketing and sales teams for follow-ups.
 - Help in preparing visit reports, presentations, and basic documentation.
 - Assist in organizing meetings, demos, and promotional activities.
 - Support digital and offline marketing initiatives as required.
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Required Skills & Qualifications:

- Undergraduate student (UG) pursuing Marketing, Business Administration, Engineering, or related fields.
 - Willingness to travel within Bangalore for office and industry visits.
 - Good verbal communication and interpersonal skills.
 - Basic understanding of marketing and business concepts.
 - Confident, presentable, and proactive attitude.
 - Ability to work independently and as part of a team.
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Preferred Skills (Optional):

- Prior experience in field marketing, sales, or outreach activities.
 - Familiarity with MS Excel, Google Sheets, or basic CRM tools.
 - Knowledge of local business/industrial areas in Bangalore.
 - Two-wheeler with valid driving license (optional but an advantage).
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To apply:

Please send your CV to hrdsi@supramindustries.com, along with a short text (max. 250 words) explaining how this internship will help you improve your marketing, communication, and industry exposure skills.
