



## Job Description Summary

Position	: Marketing Manager
Department / Division	: Marketing / Business Development
Job Type	: Full Time (Office & Field)
Location	: Bangalore, India
CTC	: 40k to 50k per month + incentives
Starting Date	: Immediate

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## Site Overview

Our Bangalore facility serves as a growing hub supporting industrial, manufacturing, and technology-driven business operations. The marketing function plays a key role in driving growth, customer engagement, and brand positioning.

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## Position Overview

The Marketing Manager is responsible for leading and executing marketing strategies across digital, field, and business development channels. This role involves managing marketing teams, coordinating with sales, visiting clients and industries, and driving lead generation and brand growth. The position plays a strategic role in market expansion and customer engagement.

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## Key Responsibilities

### Marketing Strategy & Execution:

- Develop and implement marketing plans aligned with business goals.
- Plan and execute digital, field, and on-ground marketing campaigns.

### Field Marketing & Client Engagement:

- Visit client offices and industrial locations across Bangalore.
- Build strong customer relationships and support business development.
- Gather market intelligence and competitor insights.

### Team & Performance Management:

- Lead and mentor marketing executives and interns.
  - Track campaign performance and prepare management reports.
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## Required Qualifications

- Bachelor's degree in Marketing, Business Administration, or related field.
  - 7 to 8 years of experience in marketing (field + office roles).
  - Strong leadership, communication, and strategic planning skills.
  - Willingness to travel for field and client activities, and industry exposure skills.
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## To Apply

Send your CV to [hrdsi@supramindustries.com](mailto:hrdsi@supramindustries.com)